



ACCORD DISTRIBUTOR

info@accorddistributor.com

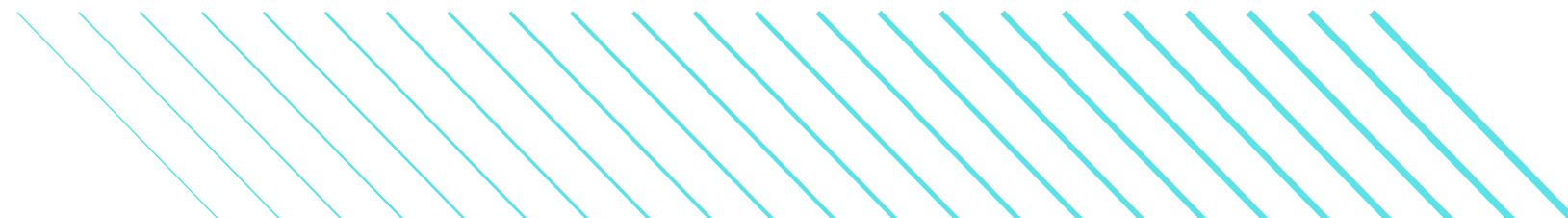
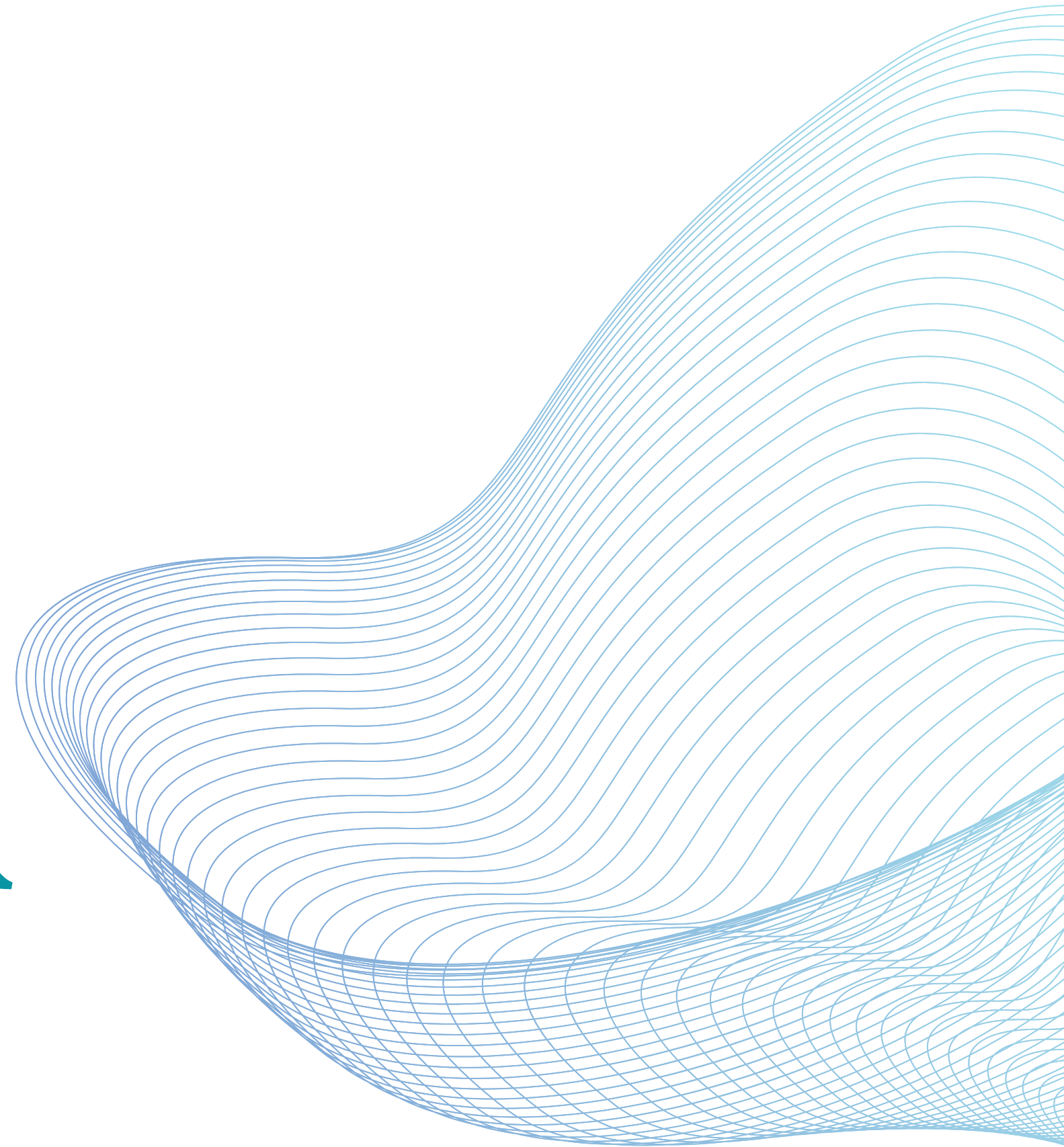


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ABOUT COMPANY

Accord Distributor is a reputable Marketer & Distributor of high quality research-based Medical & Surgical products in Pakistan, We are assisting healthcare Industry to get the best quality innovative products and services around the world.

While having contacts in private and public health care sector in Pakistan, Accord Distributor has succeeded in establishing good and long term business relations with target customers.

info@accorddistributor.com



VISION

Accord Distributor is striving for a leadership position in Pakistan as a reputable marketer & distributor of high-quality research-based medical & surgical products that will improve the quality of life and serves humanity the way nature does.



MISSION

To serve our customers through best ethical practices, unique service through a professional and dedicated team which could facilitate to health care workers, enhance comfort and ease of patients as well as improve the quality standards of health care industry.



MILESTONE

Key achievements that shaped our journey and growth



2013

- ❖ Established foundation with key partnerships
- ❖ Entered major healthcare institutions
- ❖ Built a strong network with suppliers

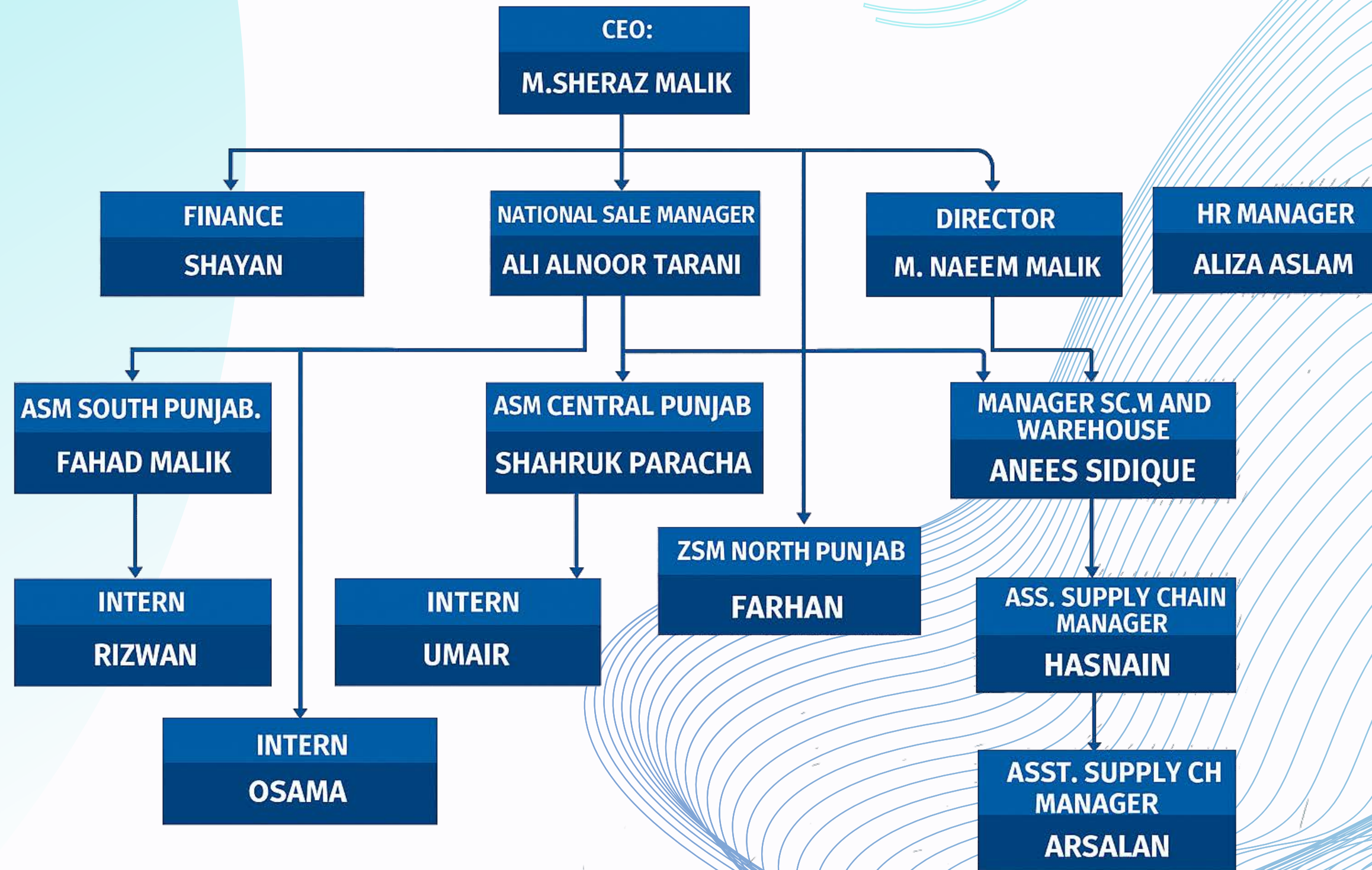
2017

- ❖ Expanded distribution in new regions
- ❖ Introduce innovative surgical products
- ❖ Strengthened customer support team

2025

- ❖ Achieved 30% market share in cardiology segment
- ❖ Upgraded operation and compliance systems
- ❖ Participated in national health care conferences

OUR TEAM



**STAY INSPIRED.
NEVER STOP
CREATING.**

info@accordistributor.com



OUR SERVICE

At Accord Distributor, we are committed to delivering excellence across a range of services tailored to meet the dynamic need of the market. Our core offering include:

Sales & Distribution

We ensure timely and effective distribution of products across all key territories, supported by a strong sales team and nation wide network.

Marketing & Brand Promotion

Our experienced marketing professional use innovative strategies and digital platforms to build strong brand recognition and customer loyalty.

Supply Chain Management

We offer efficient and reliable supply chain solution that ensure seamless product availability and optimized inventory control.

Market Research & Business Intelligence

We provide data- driven insights and market analysis to help brands understand customer behaviour, market trends, and growth opportunities

CURRENT FOCUSED SEGMENTS

Interventional Cardiology (Angiography & Angioplasty)

- Focused, dedicated marketing and sales team & resource allocation made Sapphire International a trust worthy partner not only with the Principal organizations but with Medical Fraternity as well.

FOCUS SEGMENT - EXPANSION

Considering the resources available and expertise of management, we are focusing to expand operations in:

Interventional Cardiology: Full range of Angiography accessories and Angioplasty products

- Cardiovascular and Peripheral range
- Radiology
- Anesthesiology
- Surgical

CURRENT BUSINESS

At present Accord Distributor is working with a Sub Distribution following

The logo for Demax, featuring a stylized blue 'D' icon followed by the word 'emax' in a bold, blue, sans-serif font.The logo for LEPU MEDICAL, featuring a blue circular icon with a white 'P' shape inside, and the text 'LEPU MEDICAL' in a blue, sans-serif font below it.The logo for B BRAUN, featuring a large green 'B' followed by a vertical line and the word 'BRAUN' in a bold, green, sans-serif font.The logo for ASahi INTECC, featuring a red stylized 'A' icon above the text 'ASAHI' in a bold, black, sans-serif font, with 'INTECC' in a smaller, black, sans-serif font below it.The logo for doğsan, featuring the word 'doğsan' in a white, sans-serif font inside a blue oval.The logo for Teleflex, featuring the word 'Teleflex' in a bold, blue, sans-serif font, with a registered trademark symbol (®) to the right.The logo for Cordis, featuring the word 'Cordis' in a blue, serif font, with a registered trademark symbol (®) to the right.

MARKET SHARE

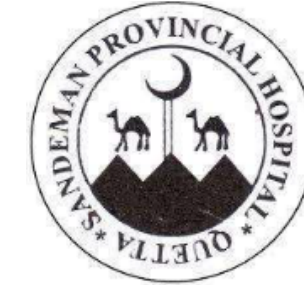
- Market share varies as depend on the products and the region. However, we are having approx. 30% market share of Cardiology products in some key institution

ACCORD DISTRIBUTOR IN DATA

The growth of our company is a fact. Our management and sales data, in the last 10 years, have revalued our company in the current market. Operability, independence and agility in the day-to-day, allow Accord Distributor to differentiate itself in its sector, thanks to its business model



POTENTIAL CLIENTS



LET'S CONNECT WITH US!

HEAD OFFICE

Room No. 706, 7th floor kashif center
shahrah faisal, Karachi

+92-300-2129030

info@accordistributor.com

